

Australia's Chicken Meat Industry: Significant, Growing & Rewarding

CAREERS FACT SHEET



Australia has one of the most efficient chicken meat producing and processing industries in the world. Chicken meat is a hugely popular food amongst Australians, with consumers spending more than \$6.6 billion each year on chicken meat products.

Australia's chicken meat industry is a vertically integrated industry, meaning that individual chicken processing companies generally own most elements of production – from breeding farms, hatcheries and feed mills to primary and further processing plants. However, the chicken rearing farms are generally owned by individual farmers who rear chickens under contract to the chicken companies. This is vastly different to the structure in other agricultural industries. The chicken companies provide farmers with one-day old chicks, feed and veterinary and farm management support. This unique structure creates an industry rich in diverse career, and career progression, opportunities.

WHERE A CAREER IN THE INDUSTRY COULD TAKE YOU



DID YOU KNOW?

Chicken meat is the most **environmentally sustainable**

of all meats, due to its highly efficient use of feed, energy and water to produce a kilo of chicken meat and less **greenhouse gas emissions** created

The Australian chicken meat industry employs **more than 40,000 people in metro & regional Australia** in a diverse range of roles

Almost all chicken meat sold in Australia is **grown in Australia**

More than 1.28 million tonnes of chicken meat is produced annually

Australians eat on average **49kg per person** of chicken meat annually, which represents more than 48% of all meat consumed in Australia

A rewarding career choice for thousands of Australians

For more information about a career in the Australian chicken meat industry, visit www.chicken.org.au